

# Clarity Before You Import. Confidence Every Time.

Gain certainty, reduce risk, and demonstrate reasonable care through the U.S. Customs Binding Ruling Program.



# Importing with Confidence

In today's global trade environment, certainty is leverage. Every misclassified import, overlooked origin rule, or valuation error can result in costly delays, rework, and penalties.

The CBP Binding Ruling Program eliminates that uncertainty — providing legally binding decisions on how U.S. Customs and Border Protection (CBP) will classify and treat your goods before they arrive.

At **Beyond Clearance**, we turn this regulatory mechanism into a **strategic advantage** that protects your bottom line and strengthens your compliance posture.



### What Is a Binding Ruling?

A **Binding Ruling** is an official CBP decision that confirms how your goods will be handled under U.S. customs law. It covers four key areas:

- Tariff Classification Confirm the correct HTS code before importation.
- Country of Origin (COO) Establish
  proper labeling and duty applicability.
- Valuation Ensure declared value aligns with customs standards.
- Duty Preference Eligibility Confirm eligibility under trade agreements (e.g., USMCA).

Once issued, a ruling is legally binding on CBP, giving you documented certainty for import decisions.



### Why It Matters

Without a binding ruling, every shipment carries unnecessary risk.

- Misclassification penalties and costly post-entry corrections.
- Duty overpayments or missed trade preference savings.
- Inconsistent import documentation across suppliers.
- Exposure during audits without proof of "reasonable care."

A single ruling can safeguard millions in trade value by removing doubt before your goods move.



### **How Beyond Clearance Helps**

We manage the entire process — strategically, accurately, and audit-ready.

- Assessment Review your product data, sourcing, and entry records.
- Precedent Research Analyze CBP's CROSS rulings to build your case.
- Drafting & Filing Prepare a technically sound eRuling submission.
- Follow-Up & Tracking Monitor the application until CBP decision.
- Implementation Integrate final rulings into your HS Playbook or ERP system.

Our approach ensures not only compliance — but strategic alignment with your global trade operations.



### Benefits of Partnering with Beyond Clearance

- Predictable Duty Costs Avoid misclassification penalties and surprise assessments.
- Audit Defense Ready Strengthen "reasonable care" documentation.
- Global Consistency Standardize classification across your supply chain.
- Strategic Intelligence Use rulings to inform sourcing, pricing, and margin strategy.

## **Why Beyond Clearance**

- 70+ years combined customs experience across U.S. and Canada.
- Proven classification accuracy and audit defense success.
- Integrated HS Playbook for ongoing compliance management.
- Trusted partner to importers, manufacturers, and logistics providers.



Get clarity before you import and confidence in every entry.

Request a Binding Ruling Consultation Today

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